



RECENT ACHIEVEMENTS

- ForestFit™ standard and scheme achieved national endorsement by JASANZ.
- Secured 5 year Victorian Government Forest & Fire Services Agreements for harvesting contracting businesses
- Working to ensure industry continuity in view of proposed Great Koala National Park in NSW.
- A lead industry partner for a project under the \$10 million federally funded Forest Worker Training Program.



Australian Forest Contractors Association

A MESSAGE FROM OUR CHAIR

For over 20 years, AFCA has been the leading national voice for forest services, to strengthen the forestry sector. Our advocacy ensures that forestry professionals are heard at the highest levels, influencing policies that shape the future of the industry.

AFCA does more than advocate—we connect the industry. Through Member Forums, industry dinners, and targeted workshops, we create vital networking opportunities that bring together members and industry leaders to exchange insights, address challenges, and drive innovation.

The ForestFit™ Standards and Certification scheme and Professional Freight Task
Management training programs are two of our most successful ongoing projects to date.
Their success highlights an industry drive for continous improvement in standards of safety and overall business practice.

Sponsoring AFCA is more than supporting advocacy—it's an opportunity to connect, promote, and position your organisation as a preffered supplier and leader in the forestry sector. As a sponsor, you gain direct access to our member network and benefit from a range of tailored opportunities to enhance your brand visibility and industry influence.

Let's work together to achieve your strategic goals and support Australia's forestry industry. I look forward to welcoming you as AFCA's next sponsor.

Sincerely,

Adan Taylor, CPA

Chair, AFCA Board of Directors

Adan Taylor, CPA
GMT Logging Pty Ltd
Chair, AFCA Board of Directors

As an AFCA sponsor, you gain direct access to our engaged member network and benefit from a range of tailored opportunities that enhance your brand visibility and industry influence.

ALIGN YOUR BRAND WITH AFCA

As a sponsor, AFCA provides an exceptional opportunity to align your brand with a member organisation that has successfully supported the forest industry for more than 20 years. You will gain access to a rapidly growing network of industry professionals and be at the forefront of engaging with a diverse and influential audience. Together, we can drive innovation, exchange knowledge, and promote sustainable practices within the forest contracting sector.

AFCA operates as a lean and highly effective team, delivering significant impact with minimal funding. The majority of our resources come from grants (59.7%) and projects/services (11.7%), demonstrating how much AFCA achieve with the resources available. Your sponsorship goes a long way in supporting our advocacy and driving meaningful outcomes for industry.

AFCA champions long-term sustainability, ensuring fair contracts that enable investment in equipment, technology, and workforce development. By partnering with us, you help drive industry innovation and create a thriving, resilient sector.

Support AFCA today and make an impact where it matters.



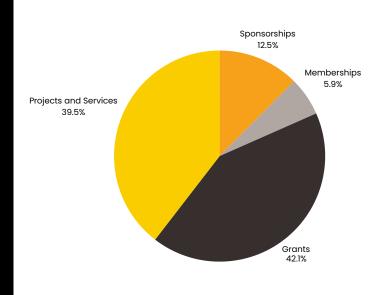
AFCA is a lean member-funded organisation governed by a volunteer Board of Directors who are supported by our General Manager, Tim Lester and Business Administrator, Charlotte Hobbs.

Tim brings more than two decades of experience in government and industry, focusing on natural resource management, sustainable agriculture, biosecurity, and rural innovation.

Tim Lester Chief Executive Officer +61 437 524 933 tim@afca.asn.au

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Business Administrator
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AFCA SPONSOR TIERS

Foundation

Our Foundation Sponsors are continuous sponsors of AFCA since inception in 2002. They represent longstanding partnerships of industry and are the foundation of our member adovacy efforts.

Gold

- 4 social media posts
- 4 AFCA News advertisements
- Prominent logo placement on key collateral and AFCA website.
- Complimentary AFCA event tickets and merchandise sale.

Silver

- 3 social media posts
- 2 AFCA News advertisements
- Logo inclusion on key collateral and AFCA website.

Bronze

- 1 social media post
- Logo inclusion on key collateral and AFCA website.

Special Purpose

Our Special Purpose Sponsors support specific resources, projects, or initiatives that add value to our members. This can include travel, events, podcast host, or providing resources or training specific to their industry.

SPONSOR FEES

At all levels of sponsorship, the AFCA team works to ensure that sponsor promotion is collaboratively planned and uses the most meaningful platforms for brand alignment and targeted engagement.

Partnership

- AFCA's preferred suppliers
- Connect with AFCA members

Flexible

 Additional opportunities to showcase your brand; event speaking opportunities, webinar presentations, EDM promotions.

Meaningful engagement

- Work in collaboration to develop targeted promotional content for your brand.
- Build relationships with our audiences across resultsdriven, multi-channel campaigns.

Gold \$8385

Silver \$5070

Bronze \$2900



*All prices exclude GST.



THANK YOU TO OUR SPONSORS

Foundation







Gold





Silver













Bronze

















