

EVENT INFORMATION  
SPONSORSHIP OPPORTUNITIES  
& AWARD NOMINATIONS

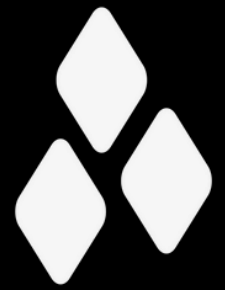
# Business Summit & Gala Dinner



Australian Forest  
Contractors Association

Australia's national peak body for  
forest contracting businesses

# Our event



## Owning your future

AFCA's Business Summit and Gala Dinner brings together contracting businesses, suppliers and supporters from around the country to connect, reflect and celebrate this complex, challenging and rewarding sector.

Change is constant. Being successful at forest contracting takes business savvy, determination and an appetite for risk. External regulatory, social and market pressures requires forest contracting businesses to be well informed, adaptable and decisive. Australia's \$24 billion forest products sector depends on viable contracting businesses.

Join us as we celebrate where we have been while creating pathways for change.

Launceston TAS  
13-14 Nov 2024



the  
tramsheds

## OVERVIEW

# Event program



## 13 Nov (Wed)

12.30-2.45 pm

### LOCAL SHOWCASE

AFCA members showcase their operations and innovations.  
Orana and Midway



3.00-4.00 pm

### ANNUAL GENERAL MEETING

Opportunity for members and prospective members to gain an insight into AFCA achievements and operations.



5.00-7.00 pm

### WELCOME RECEPTION

Connect with colleagues and friends over drinks and canapes.

## 14 Nov (Thu)

8.30-4.00 pm

### BUSINESS SUMMIT

Owning your future - celebrating where we have been to create pathways for change.

### EXHIBITION

A dedicated space to engage with current and potential clients.

6.00-11.00 pm

### GALA DINNER AND AWARDS

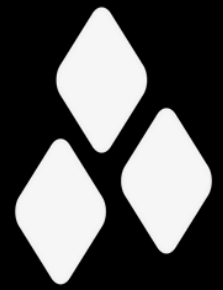
Our biannual Gala Dinner and Awards honours the exceptional contributions and achievements within the forest industry.



\*Final timing of events may be subject to change



# REGISTER NOW Tickets



## Local Showcase

12.30-2.45 pm

## Welcome Reception

5.00-7.00 pm

### AFCA MEMBERS & GENERAL

Please reserve free tickets for the Local Showcase and/or the Welcome Reception.

Tickets are required to attend for planning and catering.

## Business Summit

8.30-4.00 pm

### AFCA MEMBERS

Business Summit tickets  
Free - 2 tickets/business  
\$95 each additional

### GENERAL

Business Summit tickets  
\$150 each

## Gala Dinner

6.00-11.00 pm

### AFCA MEMBERS

Gala Dinner tickets  
\$195 each  
\$1800 table (10)

### GENERAL

Gala Dinner tickets  
\$225 each  
\$2000 table (10)

[CLICK FOR TICKETS](#)



# Event sponsorships



Your opportunity to align your brand with industry excellence, innovation, and dedication. A wide range of sponsorship opportunities have been designed for businesses, organisations or individuals seeking to promote their profiles, products and services to our members at AFCA's annual event.

We also welcome your suggestions for other sponsorship opportunities.



## Major Sponsor

### OPPORTUNITY: 2 x \$7500

- Verbal acknowledgement at all events
- Display table at the Business Summit
- Business Summit swag bag inclusion
- Business Summit
  - 5 minute speaking spot
  - Table presence
- Advertising
  - Pre event
  - Presentation reel - 20 second spot
  - Dinner program - full page
- Logo promotion
  - Media wall - prominent
  - Event site - prominent
  - Social media shout out
- Complimentary tickets:
  - Business Summit x3
  - Gala Dinner x 3

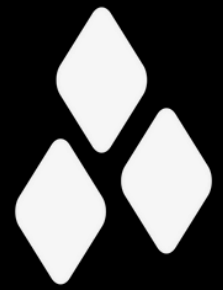


## Gala Dinner & Awards

### OPPORTUNITY: 1 x \$5000

- Display table at the Business Summit
- Business Summit swag bag inclusion
- Advertising
  - Pre event
  - Presentation reel - 10 second spot
  - Dinner program - half page
- Logo promotion
  - Media wall - prominent
  - Event site - prominent
  - Social media shout out
- Gala Dinner
  - 5 minute speaking spot
  - Table presence - Dinner tables
- Complimentary tickets:
  - Business Summit x2
  - Gala Dinner x 2

# Event sponsorships



## Welcome Reception

### OPPORTUNITY: 2 x \$3000

- Display table at the Business Summit
- Business Summit swag bag inclusion
- Advertisement:
  - Presentation reel - 5 second spot
- Logo promotion:
  - Pre event advertising
  - Dinner program - standard
  - Media wall - standard
  - Event site - standard
  - Social media shout out
- Welcome reception
  - 3 minute speaking spot
  - Table presence - Cocktail tables
- Complimentary tickets:
  - Business Summit x1
  - Gala Dinner x 1

1x SOLD  
1x AVAIL

## Supporting Sponsor

### OPPORTUNITY: Open x \$2500

- Display table at the Business Summit
- Business Summit swag bag inclusion
- Logo promotion:
  - Pre event advertising
  - Presentation reel
  - Event site - standard
  - Social media shout out
- Complimentary tickets:
  - Business Summit x1
  - Gala Dinner x 1

2 x SOLD

## Gala Welcome Drinks

### OPPORTUNITY: 2 x \$3000

- Display table at the Business Summit
- Business Summit swag bag inclusion
- Logo promotion:
  - Pre event advertising
  - Presentation reel - 5 sec spot
  - Dinner program - standard
  - Media wall - standard
  - Event site - standard
  - Social media shout out
- Pre Gala Drinks
  - 2minute speaking spot
  - Table presence - Cocktail tables
- Complimentary tickets:
  - Business Summit x1
  - Gala Dinner x 1

## Exhibitor

### OPPORTUNITY: Open x \$950

A dedicated space to engage with current and potential clients.

- Logo promotion:
  - Pre event advertising
  - Presentation reel
  - Event site - standard
  - Social media shout out
- Complimentary tickets:
  - Business Summit x1

2 x SOLD

# Award nominations and sponsorships



Join us to celebrate and support the leaders, innovators, and emerging talents shaping the future of forestry. Sponsorship of an award category enhances the biannual gala while showcasing your commitment to our industry's growth and success.

## Hall of Fame

Honouring commitment to the industry.

### NOMINATION CRITERIA

Nominator: AFCA member or staff

Nominee: Individual

- Nominee is an AFCA member
- Working in a forest contracting business for at least 25 years.

### SPONSOR OPPORTUNITY \$2000

Award(s): 10

- Representative presents award.
- Engraved sponsor plaque.
- Complimentary exhibition space
- Logo promotion
  - Event site
  - Social media shout out
  - Dinner program.

## Industry Icon

Celebrating a Hall of Fame member's lifetime of achievement.

### NOMINATION CRITERIA

Nominator: Hall of Fame member

Nominee: Individual

- Significant contribution to the industry.
- Recognised as a leader in innovation and improvement.
- Outstanding contributions and achievements of individuals.
- May have retired from industry.

### SPONSOR OPPORTUNITY \$1250

Award(s): 1

- Representative presents award.
- Engraved sponsor plaque.
- Complimentary exhibition space
- Logo promotion
  - Event site
  - Social media shout out
  - Dinner program.

# Award nominations and sponsorships



## Service to Industry

Acknowledging the integral businesses supporting forest contracting.

### NOMINATION CRITERIA

Nominator: Open

Nominee: Any business type

- Supporting forest contracting businesses for more than 10 years
- Contribution to ongoing success of the industry.

### SPONSOR OPPORTUNITY \$1500

Award(s): 5

- Representative presents award.
- Engraved sponsor plaque.
- Complimentary exhibition space
- Logo promotion
  - Event site
  - Social media shout out
  - Dinner program.

## Excellence in Operations

### NOMINATION CRITERIA

Nominator: Open

Nominee: Individual or contracting business

- Working at an operational level and commitment to the industry.

### SPONSOR OPPORTUNITY \$1000 PER CATEGORY

Award(s): 1 x each category

- Engraved sponsor plaque.
- Exhibition space discount
- Logo promotion
  - Event site
  - Social media shout out
  - Dinner program.

## Excellence in Safety

### NOMINATION CRITERIA

Nominator: Open

Nominee: Individual or contracting business

- Forest contracting business or individual
- Striving to make improvements in safety through innovation and daily application.
- Showing initiative to bring change to the industry and/or local community.



# Award nominations and sponsorships



## Next Generation Achiever

### NOMINATION CRITERIA

Nominator: Open

Nominee: Individual

- Emerging leader under 35 years old
- Working at an operational level and commitment to the industry.

## Female Leader

### NOMINATION CRITERIA

Nominator: Open

Nominee: Individual

- Encouraging and advocating for the inclusion of women in industry.
- Contributing to the promotion of the benefits of the industry to both women and men.

### SPONSOR OPPORTUNITY \$1000 PER CATEGORY

Award(s): 1 x each category

- Engraved sponsor plaque.
- Exhibition space discount
- Logo promotion
  - Event site
  - Social media shout out
  - Dinner program.

ACHIEVER  
SOLD  
LEADER  
SOLD

NOMINATE AN  
INDUSTRY  
LEADER

[CLICK TO NOMINATE](#)



[CLICK TO SPONSOR](#)



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SPONSOR

OUR FOUNDATION SPONSORS



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Australian Forest Contractors Association