# MEMBERSHIP PROPOSAL

Your opportunity for a seat at the table



# Australia's national peak body for Forestry Contractors

Australian Forest Contractors Association (AFCA), serving and advocating on behalf of forest contracting businesses for over 20 years to improve business outcomes and the sustainability of our working forests.

# **FROM OUR CHAIR**

Dear Colleague,

I hope this letter finds you well.

As Chair of the AFCA board, I wanted to write you and invite you to consider joining AFCA. Your volunteer AFCA Board is made up of individual Forest Contracting Business owners and leaders from all over Australia and it is on their behalf that I wish to thank you for your ongoing support of AFCA.

Since the AGM in November 2023, AFCA has worked closely with all levels of Government broadly, as well as the forest supply chain more specifically to ensure you, our members, continue to be heard. We continue to advocate for our Forest Contracting Businesses to be recognised for the value contributed to the market for timber products, which we all know will play a huge role in this new world concerned with both sustainability and carbon emissions.

Your membership enables us to carry out this vital work not just for your local area, but for wherever our industry is under threat from those who overlook our contribution. While it is frustrating that we still find misinformation masquerading as "science", under AFCA's presence we continue to have a seat at the table, where others do not. Our management team and Board gently encourage decision makers to understand the value of our part of the value chain and that we truly have "skin in the game". Once again, none of this is possible without your support.

I view my AFCA membership as key in developing my industry knowledge, networking with a broad range of likeminded business people and ensuring our industry is recognised for the important contribution we make to community and the environment.

However, as a membership driven organisation, we feel that we can and need to deliver more value to our members. That is why the Board took the decision for AFCA to enter into an agreement with the Queensland Trucking Association. Besides general transport advocacy and information, this relationship will provide AFCA members with complimentary Human Resource (HR) and Industrial Relationship (IR) advice from a qualified IR specialist.

AFCA is only as good as its people and in this respect we have much to be thankful for. Carlie Porteous has continued her tireless work supporting contractors and steering this organisation forward with a 60% membership growth rate. As we embark on the journey into the year, it is with great pleasure that we welcome Tim Lester to the position of General Manager, succeeding the dedicated Carlie Porteous, who has left to take on a new role.

We are thrilled to have Tim join our team, and we eagerly anticipate the fresh perspectives and expertise he will bring to the table. Tim is poised to be an outstanding leader for AFCA, representing the interests of our members and guiding our organisation to new heights. This transition has been met with unanimous enthusiasm from both within and outside our association.

AFCA is supported by Terese Minall within Administration as well as Michelle Pellas in Accounts and our ForestFit team consisting of Dionne Olsen and Ayse Erbasan - my thanks as always go to them for their dedication to our industry, our members and our sponsors.

I hope that you too see the value as I do, in joining AFCA.

Please feel free to contact us at any time. Tim - 0437 524 933 Adan - 0407 496 707 Terese - 0429 037 167

Kind regards

Adan Taylor GPA - GMT Logging Pty Ltd AFCA Chair

# TABLE OF CONTENTS



MEET OUR TEAM





# OUR MEMBER STATS & ANALYTICS



# WHY BE A MEMBER OF AFCA?

# YOUR MEMBERSHIP INCLUDES



# OUR SPONSORS & SUPPORTERS





## INTRODUCTION

Advocating on behalf of members to improve business outcome and the sustainability of our working forests, AFCA has been serving the industry and our members since 2002.

At Australian Forest Contractors Association (AFCA), we are dedicated to fostering strong partnerships with you our members, industry sectors, and all levels of government. Our primary goal is to provide a value-add advantage for our members through meaningful collaboration and advocacy.

Our membership base comprises a diverse range of professionals involved in various aspects of the forest industry, including planting and spraying (silviculture), harvesting, haulage, and civil works such as roading. By representing your interests, AFCA ensures that our members, the forest industry, supply chain, and governments are well-informed about the latest developments and best practices for a sustainable and prosperous forest industry.

AFCA actively engages with government bodies, industry stakeholders, and the community to shape policies and initiatives that drive positive change. Through our advocacy efforts, we strive to create an environment that supports the growth and success of our members and the industry as a whole.

By continuing your AFCA membership, you gain the unique opportunity to collaborate and provide input into industry and government initiatives that directly impact your business. Your membership not only demonstrates your commitment to the forest industry but also positions your business as a valuable contributor and thought leader within the sector.

We believe that strong partnerships between AFCA, our members, industry sectors, and all levels of government create a powerful network that drives innovation, sustainability, and long-term success. As a member, you benefit from this network, gaining access to valuable industry insights, networking opportunities, and the chance to shape the future of the forest industry.

We look forward to your continued support in order to support and promote a viable forest industry and a sustainable future.

Contact us today should you have any queries regarding your membership and allow us to help you elevate your business and amplify your influence within the forest contracting community.

ww.afca.asn.au

# **OUR TEAM**

### Our AFCA Team

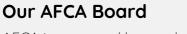
Our General Manager, Tim Lester operates from Canberra, NSW.

Our administration team consists of Terese Adams of Albury, NSW - contracted administration and project support services and Michelle Pellas of Albury, NSW - contracted accounts and bookkeeping.

AFCA also engages contract consultants for specialist expertise as identified and as required.

## ForestFit Team

Our AFCA ForestFit Team consists of consultants Dionne Olsen of Traralgon, Vic - Project Manager and Ayse Erbasan of Melbourne, Vic.



AFCA is governed by a volunteer board of directors elected by members at the Annual General Meeting. The directors' charter is to focus on governance, association policies, directions and finance, and oversee the general management of the organisation. The Board elects a Chair, Vice chair and a Public Officer/Secretary of the Association. Directors come from harvest, haulage, silviculture businesses as well as research institutes and undertake voluntary roles in addition to operating their own business.



Adan Taylor - Chair



Mark Brown



Ricky Leeson - Vice Chair



Mark Blackberry



Tony Green



Wayne Shaw-Johston



Christian Stafford



Lauren Carter



Tim Lester



Terese Minall



Michelle Pellas



Dionne Olsen



Ayse Erbasan

ww.afca.asn.au

lan Reid

# **OUR PROGRAMS & ACTIVITIES**

## AFCA PROGRAMS & ACTIVITIES

The Australian Forest Contractors Association (AFCA) offers several programs aimed at enhancing professional development, business competency, and industry sustainability.

These programs collectively aim to uplift the forestry industry by providing targeted training, certification, and support to professionals, business owners, and emerging leaders, contributing to their skills, knowledge, and network development.

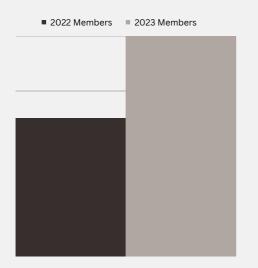
These programs include:

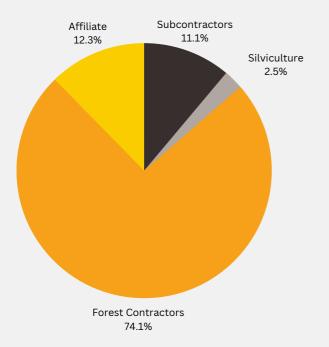
- ForestFit: Developed in collaboration with industry partners and funded by the NSW Government, ForestFit provides a national platform for training and certification. It fosters continuous professional development, improved business competence, operational compliance, and effective risk management. The program offers an industry-endorsed training program for leaders, emerging leaders, and owners of forest contracting businesses. It also provides certification for these businesses to ensure adherence to industry standards and regulatory requirements. The training program is designed to align with the certification standards, offering support for businesses to successfully complete the certification process.
- Professional Freight Task Management: Open to both AFCA members and non-members, this program combines the Professional Ownership & Driver Wellbeing Program (PODW) with the ATSSS Heavy Vehicle Crash and Rollover Awareness Program. Presented by Alan Pincott and Kirstin Pincott, the program focuses on professional freight task management. It aims to provide a comprehensive training package for "best practice" across the transport industry and non-transport industries.
- Industry Masterclass Series: Open to AFCA members, non-members, and business leaders and emerging leaders in the harvest, haulage, civil, and silviculture sectors. The Industry Masterclass Series offers industry and peer-to-peer support to enhance skills and networks. The program facilitates dialogue within the industry, improves business performance and sustainability, encourages problem-solving, knowledge sharing, innovation, and leadership. It covers various aspects, including understanding the interplay between external forces and industry trends, financial targets, internal capabilities, strategic planning, workforce management, and succession planning.
- Sustainable Contracts Working Group: The SCWG is comprised of a small group of AFCA members from all member states who have an interest in developing a set of guiding principles and supporting Terms and Conditions to ensure fair and sustainable contract outcomes. The group has been meeting regularly to work through challenging components of modern-day harvest and haulage agreements such as minimum activity levels, and appropriate indexing. The final set of guiding principles and Conditions will be reviewed and finalised by a trusted contract lawyer for further socialising with industry for more complete buy-in and acceptance.
- Future Forestry Advisory Panel: AFCA was instrumental in the establishment of the Tasmanian Future Forestry Advisory Panel. The panel will consist of a group of industry representatives from Tasmania who will provide advice to the Minister on forestry policy. The Tasmanian election is approximately 18 months away and the formation of such a group will be key in keeping forestry front a centre as a key low carbon industry for Tasmania. AFCA members will form the panel members into the future, the first time Forest Contracting Businesses have been represented in this sort of forum. We look forward to positive outcomes through this process.
- Log Haulage Manual: The Log Haulage Manual is currently being reviewed and will be re-written to accommodate changes to the Log Haulage Code of Practice. The CoP is anticipated to be released in its final draft form over the first few months of the new financial year. The manual update process is managed by ForestWorks with management support from AFCA and the Australian Forest Products Association. The manual aims to provide haulage operators with guidance on practical applications of the Code.

## **OUR MEMBER STATS & ANALYTICS**

## **Our Members**

We are proud to share the remarkable growth of Australian Forest Contractors Association (AFCA) over the past 12 months. Our membership has experienced a tremendous surge, witnessing an astounding 60% increase in membership uptake. This remarkable growth is a testament to the value and impact AFCA provides to forest contractors nationally.







Looking ahead, we anticipate even greater growth in the upcoming 2023/24 financial year. To accommodate the diverse needs of our industry, we are introducing a new membership category called 'Supporter.' This inclusive category will encompass a wide range of professionals, including Growers, Managers, Mills, and Processors. By expanding our membership offerings, we aim to foster a stronger sense of community and collaboration within the forest contracting industry.



New Supporter category to be included in 2023 memberships

By becoming a member of our organisation, you will be at the forefront of engaging with a diverse and influential network of industry leaders. Together, we can drive innovation, exchange knowledge, and promote sustainable practices within the forest contracting sector.

## WHY BECOME A MEMBER?

## Low fees, huge impact

By becoming a member of AFCA, individuals and businesses can benefit by enabling you to stay connected, informed and supported within the Australian forest contracting industry.







Just 0.009c per tonne a year

## **AFCA Memberships Levels:**

#### **Forest Contractors**

Less than 100k tonnes pa - \$1326 Forest contractors with less than 100K Production Tonnes/Annum.

**Between 100–250k tonnes pa - \$2345** Forest contractors with between 100K-250K Production Tonnes/Annum.

**Between 250–500k tonnes pa - \$3647** Forest contractors with between 250K-500K Production Tonnes/Annum.

**Greater than 500k tonnes pa - \$5101** Forest contractors with greater than 500K Production Tonnes/Annum.

#### **Supporters**

Supporter - \$1250 Growers, Managers, Mills and Processors

#### **Civil Contractors**

Civil contractor - \$1025 Civil contractors - flat fee.



Representation, seat & voice at the table



Insurance policy for support with government decisions & other industry issues

#### Silviculture Contractors

Less than \$500k revenue - \$1078 Silviculture contractors up to 500K Revenue/Annum.

**Greater than \$500k revenue - \$1631** Silviculture contractors with over 500K Revenue/Annum.

### Affiliate

Affiliate - \$324 Industry organisations, retired workers and individuals working in the Forest Industry

#### **Subcontractors**

Subcontractor - \$539 Subcontractors who subcontract to Forest contractors.

# YOUR MEMBERSHIP INCLUDES

By being a member of the Australian Forest Contractors Association (AFCA) you receive numerous benefits for yourself and your business and below is a summary of your inclusions within your AFCA membership:

Industry Support:	AFCA provides a collective voice and representation for its members, advocating for their viability and future in the industry.
Government Relations:	Members have the opportunity to influence government decisions and policies through advice, mediation, and lobbying efforts facilitated by AFCA.
Human Resource & Industrial Relations Advice:	AFCA offers complimentary guidance on human resources and industrial relations from qualified specialists in partnership with the Queensland Trucking Association.
Information Sharing:	Members receive relevant and up-to-date information on industry-related matters and gain insights from other members.
Networking:	AFCA enables members to expand their professional network by connecting with other industry professionals.
Sponsor Access:	Members gain access to AFCA's sponsors, which includes connections, discounts, and expert advice.
Promotion:	AFCA actively promotes the industry, emphasizing its value, sustainability, and demand, benefiting its members.
Members Only Portal:	Access to the exclusive Members Only portal on the AFCA website provides additional resources and information.
Industry Dinners:	Members receive invitations to regular AFCA Industry Dinners, as well as the prestigious Annual Dinner and Hall of Fame event.
The Log Newsletter:	Members can stay informed through AFCA's monthly newsletter publication, 'The Log.'
Webinars & Podcasts:	Access to the AFCA Webinar Series and a library of past sessions allows members to enhance their knowledge and skills.
Social Media Presence:	AFCA provides each member business with an annual profile on their social media platforms.
Programs:	Members have opportunities to participate in AFCA projects and trials, gaining valuable experience and contributing to the industry's development.
Field Days:	Invitations to AFCA field days throughout Australia allow members to engage in hands-on experiences and learn about the latest industry trends.

## THANK YOU TO OUR SPONSORS & SUPPORTERS

AFCA continually fosters partnerships with our members, industry sectors and all levels of government which provides a value add advantage for our sponsors.

We thank our sponsors below for their unwavering support for AFCA and our members:

## Foundation:









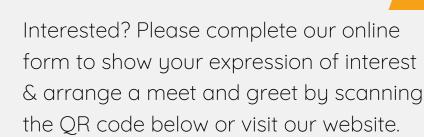


INX

anda

# Thank you

his





gercal arist



AFC

Forest Contractors Association

130.30

For more information please don't hesitate to contact us:

CONTACT

office@afca.asn.au | www.afca.asn.au